

THE NEWS

Just a preview of the Christmas excitement you'll find throughout this great book!

Bally ARCADE Electronic microprocessor TV game console

Up until now you've had to go to commercial arcades to play certain video games. Now Bally, leader of arcade games, brings some of their most popular games into the home—in a video console that we believe has the most advanced microprocessor on the market today. Compare the picture quality—full figures appear on the screen. Direct-trigger hand controls have an 8-position switch to move characters in every direction. And there's authentic arcade background noise, too! The Arcade is a 3-function unit...2 games and a calculator are built right into the console. This machine will never become obsolete because it also has a cassette slot that accepts cartridges containing other video games that you'll want to have as they become available. Start your collection now with the cartridges sold below. Free membership to Wards Cartridge Club* (see below). The Arcade is subject to FCC approval. TV set not included—buy TV's on pages 7, 278-281. 60 T 95079—Console and cartridge. Wt. 5 lbs. 4 oz., 269.00

\$269

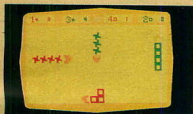
Includes 280-ZZZAP cartridge sold below



AVAILABLE AFTER OCTOBER 10, 1977

MORE TV GAMES PGS. 309, 434, 436

These games and functions are built right into the Arcade!



"CHECKMATE"

An exciting 2-player battle of geographic strategy and escape! Choose the way... breakout or land "in check."



"GUNFIGHT"

Shoot or get shot! 6 shots to shoot your opponent or he shoots you. Duck or hide behind trees, cacti or wagon.



4-FUNCTION CALCULATOR

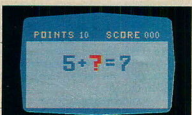
4-function, 10-memory calculator has 12-digit fixed or floating point. 200-scrolling entry appears in full color. Easy-to-read keyboard.

These cartridges are now available for the Arcade! Only \$20 to \$25 each



"TORNADO BASEBALL"
plus tennis, hockey, handball

Play baseball just like the big leagues! All players move in any direction—running, throwing or hitting! Cheers and yells just like regular game. 3 more games included on cartridge—video tennis, hockey and handball.
60 T 95082—Ship. wt. 1 lb. \$25.00



"ELEMENTARY MATH"
plus "Math Bingo" game

Great learning aid for young student. Choose your own skill level, game provides appropriate problems. "Math Bingo" is 2-player game—solve problem before opponent. Infinite number of problems. State number code 01.
Z 60 T 95081—Ship. wt. 4 oz. \$20.00



"280-ZZZAP" roadrace
plus "Dodgem" roadrace

Wards Exclusively—exciting game of acceleration and gear shifting. Choose your speed...but stay on that fast, winding road. "Dodgem" pits you against road obstacles...avoid them at all costs! State number code 02.
Z 60 T 95081—Ship. wt. 4 oz. \$20.00

*Join Wards Cartridge Club and receive advance notice and discounts on all new video game cartridges. Membership is free. Just mail application included with console. As a charter member, you'll be kept up-to-date on all new Bally game cartridges. In a nationwide independent survey of the 1976 Top 5 money-earning arcade and video games, 4 of the top 5 are Bally's—and Wards already has 2 of them: "Gunfight" (included in console); and "Sea Wolf/Bombardier" (coming this fall). These cartridges also coming soon: "Blackjack/Acey-Deucey" and "Panzer Attack/Red Baron."